

Public Art Master Plan Update 2017-2021

Updated 02/17/21

Date	Action	Description	Details
January 1, 2017	Assemble External Working Group	External Working Group advises Arlington Public Art and the consulting team in: <ul style="list-style-type: none"> ▪ Providing feedback on planning process, including engagement strategies ▪ Connecting with organizations, businesses and individuals that play a strong leadership role in cultural, economic, infrastructure, neighborhood and public realm issues in Arlington ▪ Understanding Arlington’s assets and challenges ▪ Understanding perceptions of public art in Arlington ▪ Reviewing and providing feedback on plan recommendations, including vision, goals, opportunities, and strategies ▪ Advocating for the PAMP and for Public Art initiatives once the plan is complete 	The External Working Group consists of members for the Public Art Committee. <i>Current:</i> ▪ Carl Bedell (Chair), Hiram Brown, Susannah Haworth Dunn, Jon Hensley, Cassie Hurley, Jordan Lewis, Cara Smith <i>Former:</i> ▪ Kameron Aroom, David Carlson, Sunny Carroll, Gordon Fraley, Betsy Johnson, Takis Karantonis, Sushmita Mazumdar, Elizabeth Morton, Courtney Murphy, Douglas Plowman
January 19, 2017	Kick-off with External Working Group at Public Art Committee Meeting (PAC) Meeting	Presentation of plans for the PAMP update, including background information, evolving context, planning goals, scope of work, schedule, public engagement tools and PAC roles and responsibilities.	
February 23, 2017	Meeting with Lee Highway Alliance (LHA)	Discussion on the PAMP update as it relates to the Lee Highway Alliance's work.	Attendees: Ginger Brown and Sandra (Sandi) Chesrown of LHA with PAMP Consultant Todd Bressi and Karen Vasquez of Arlington Economic Development
February 23, 2017	Meeting with Ballston Business Improvement District	Discussion on the PAMP update as it relates to the Ballston BID's work.	Attendees: Tina Leone of Ballston BID with PAMP Consultant Todd Bressi and Karen Vasquez of Arlington Economic Development
February 23, 2017	Meeting with the Rosslyn Business Improvement District	Discussion on the PAMP update as it relates to the Rosslyn BID's work.	Attendees: Mary-Claire Burick of Rosslyn BID with PAMP Consultant Todd Bressi and Karen Vasquez of Arlington Economic Development
February 24, 2017	Meeting with the Crystal City Business Improvement District	Discussion on the PAMP update as it relates to the Crystal City BID's work.	Attendees: Angela Fox, Joe Petty, and Rob Mandle of the Crystal City BID with PAMP Consultant Todd Bressi and Karen Vasquez of Arlington Economic Development
March 7, 2017	Meeting with the Columbia Pike Revitalization Organization (CPRO)	Discussion on the PAMP update as it relates to CPRO's work.	Attendees: Cecilia Cassidy of CPRO with PAMP Consultant Todd Bressi and Karen Vasquez of Arlington Economic Development
March 30, 2017	Meeting with Arlington Arts Center (AAC)	Discussion on the PAMP update as it relates to AAC's work and partnership opportunities.	Attendees: Holly Koons and Karyn Miller of AAC with PAMP Consultant Todd Bressi
March 31, 2017	Meeting with JBG SMITH	Discussion on the PAMP update as it relates to JBG SMITH's work and private development.	Attendees: Robin Mosle and Stephanie Echeveste of JBG with Todd Bressi
April 1, 2017	Public Art Social Media Campaign Kick Off	Weekly public art features on the County's social media platforms - Instagram, Twitter, and Facebook aimed at bringing attention to the public art collection and work for the program.	
May 4, 2017	Interview with PAC/External Working Group member Sunny Carroll	Discussion on the PAMP update.	Attendees: Sunny Carroll with Todd Bressi
May 4, 2017	Interview with PAC/External Working Group member Takis Karantonis	Discussion on the PAMP update.	Attendees: Takis Karantonis with Todd Bressi
May 5, 2017	Interview with PAC/External Working Group/Arts Commission member Betsy Johnson	Discussion on the PAMP update.	Attendees: Betsy Johnson with Todd Bressi
May 5, 2017	Interview with PAC/External Working Group/Arts Commission member Courtney Murphy	Discussion on the PAMP update.	Attendees: Courtney Murphy with Todd Bressi
May 8, 2017	Interview with PAC/External Working Group member Gordon Fraley	Discussion on the PAMP update.	Attendees: Gordon Fraley with Todd Bressi
May 8, 2017	Interview with PAC/External Working Group/Arts Commission member Jon Hensley	Discussion on the PAMP update.	Attendees: Jon Hensley with Todd Bressi
May 15, 2017	Interview with PAC/External Working Group member Kameron Aroom	Discussion on the PAMP update.	Attendees: Kameron Aroom with Todd Bressi

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June 13, 2017	Environmental Focus Group	Discussion of Sustainability and Environmental Issues to inform new PAMP theme.	Attendees: Elenor Hodges (Executive Director, Arlingtonians for a Clean Environment), Nancy Striniste (Early Space Nature Play), Adam Segel-Moss (Arlington Initiative to Rethink Energy), Vincent Verweij (Acting Urban Forest Manager), Alonso Abugattas (Natural Resource Manager), Shani Kruljac (Solid Waste Planner, Zero Waste), Jessica Abrialind (Green Building Program), Joan Kelsch (Green Building & Rethink Energy Program Co-Manager), Alex Zealand (Communications Specialist for Libraries), Todd Bressi (PAMP Consultant), Elizabeth Carriger (Public Art Project Manager)
June 29, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at FRESHFARM Ballston Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: FRESHFARM Ballston Market
July 12, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Kindness Club at Central Library (for rising grades K-5)	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Central Library with Kindness Club (for rising grades K-5)
July 12, 2017	Artist-led Community Engagement: Public Art Rosslyn Walking Tour with artist Graham Coreil-Allen	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.	
July 13, 2017	Innovation Meet Up	Discussion of Innovation to inform new PAMP theme (in collaboration with JBG SMITH and TechShop) hosted at TechShop Crystal City.	Attendees included members of the tech and creative community.
July 13, 2017	Public Open House with Public Spaces Master Plan (PSMP) update	Consultant Todd Bressi and Arlington Public Art staff member Elizabeth Carriger were present to inform attendees about the PAMP update. Informational boards were exhibited. Artist Sushmita Mazumdar was there with the <i>HOME @Arlington</i> Bookmaking Project where participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Arlington Mill Community Center
July 14, 2017	Public Open House with PSMP update	Consultant Todd Bressi and Arlington Public Art staff member Elizabeth Carriger were present to inform attendees about the PAMP update. Informational boards were exhibited. Artist Sushmita Mazumdar was there with the <i>HOME @Arlington</i> Bookmaking Project where participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Bozman Government Center (formerly Courthouse Plaza)
July 19, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at FRESHFARM Rosslyn Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: FRESHFARM Rosslyn Market
August 1, 2017	Artist-led Community Engagement: Public Art Rosslyn Walking Tour with artist Graham Coreil-Allen and Dark Star Park Day	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. The tour culminated with the annual shadow alignment at Dark Star Park Day. Tours were in partnership with the Rosslyn BID and WalkArlington.	

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August 6, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Columbia Pike Farmers Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Columbia Pike Farmers Market
August 17, 2017	Interview with Saul Companies	Discussion of the PAMP update as it relates to private development.	Attendees: Mary Beth Avedesian of Saul with Todd Bressi
August 20, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Arlington County Fair	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Arlington County Fair at Thomas Jefferson Community Center
August 22, 2017	Interview with Schupp Companies	Discussion of the PAMP update as it relates to private development.	Attendees: Ray Schupp and Jim Villars of Schupp with Todd Bressi
August 22, 2017	Interview with Forest City	Discussion of the PAMP update as it relates to private development.	Attendees: Will Voegele and Carmen Strauchon of Forest City with Todd Bressi
August 23, 2017	Arlington Public Schools (APS) Meeting	Discussion of the PAMP as it relates to Arlington Public Schools	Attendees: John Chadwick and Benjamin Burgin of APS with Todd Bressi and Michelle Isabelle Stark of Cultural Affairs
August 27, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with artist Sushmita Mazumdar at Buckingham Community Festival	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Buckingham Community Festival
September 6, 2017	Interview with Andy Vanhorn of JBG SMITH	Discussion of the PAMP update as it relates to private development.	Attendees: Andy Vanhorn of JBG with Todd Bressi
September 15, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at Park(ing) Day at Courthouse Plaza Parking Lot	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: The Grove at Bozman Government Center Parking Lot
September 16, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at Nauck Pride Day	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Nauck Pride Day at Drew School
September 16, 2017	Artist-led Community Engagement: Public Art Rosslyn Walking tour with Graham Coreil-Allen	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.	
September 20, 2017	Interview with Peter Greenwald	Discussion of the PAMP update as it relates to private development.	Peter Greenwald of Penzance and Rosslyn BID Chairman of the Board with Todd Bressi
September 20, 2017	Presentation to Historic Affairs and Landmark Review Board	Presentation of Preliminary Recommendations and Key Findings	
October 14, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at Oktoberfest at Marymount Farmers Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Oktoberfest at Marymount Farmers Market
October 15, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at the Latino American Festival	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: Latino American Festival at Kenmore Middle School
October 17, 2017	Artist-led Community Engagement: <i>HOME @Arlington</i> Bookmaking Project with Sushmita Mazumdar at FRESHFARM Crystal City Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	Location: FRESHFARM Crystal City Market
October 23, 2017	Presentation to the Climate Change, Energy and Environment Commission (C2E2; formerly E2C2)	Presentation of Preliminary Recommendations and Key Findings	

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October 25, 2017	Presentation to the Arlington Commission for the Arts	Presentation of Preliminary Recommendations and Key Findings	
November 30, 2017	Presentation to Transportation Commission	Presentation of Preliminary Recommendations and Key Findings	
December 12, 2017	Board Briefing with Libby Garvey and Katie Cristol	Presentation of Preliminary Recommendations and Key Findings	
December 19, 2017	Board Briefing with Jay Fiset and Christian Dorsey	Presentation of Preliminary Recommendations and Key Findings	
January 24, 2018	Presentation to NAIOP	Presentation of Preliminary Recommendations and Key Findings	
May 29, 2018	Presentation to Long Range Planning Commission (LRPC)	Presentation of Preliminary Recommendations and Key Findings	
August 1, 2018	Artist-led Community Engagement: Public Art Rosslyn Walking tour with Graham Coreil-Allen	To coincide with Dark Star Park Day, the Rosslyn Public Art Walking Tours focused on origins of public art in Arlington and about Rosslyn’s celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn’s works of public art. Taking advantage of Rosslyn’s pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.	
August 7, 2018	Board Briefing with John Vihstadt	Presentation on the PAMP update including the community engagement process, preliminary recommendations and key findings, and next steps.	
December 5, 2018	Presentation to Arlington Chamber of Commerce	Presentation of Preliminary Recommendations and Key Findings	
January 10, 2019	Board Briefing with Erik Gutshall	Presentation on the PAMP update including the community engagement process, preliminary recommendations and key findings, and next steps.	
November 4, 2020	Public Art Committee/Internal Working Group Briefing at PAC Meeting	Briefing on the latest PAMP draft, feedback and next steps.	
February 3, 2021	Public Art Committee/Internal Working Group Briefing at PAC Meeting	Review of PAC member comments on the draft plan, briefing on public engagement plan and next steps. All PAC members were in favor of recommending that the revised Public Art Master Plan draft begin public review.	
February 9, 2021	Presentation to Arlington Economic Development Commission	Overview of the PAMP update provided.	
TBD Winter/Spring 2021	PAMP draft live for public review		
TBD Winter/Spring 2021	Commission briefings		
TBD Spring/Summer 2021	County Board briefings/work session		
TBD 2021	Planning Commission presentation		
TBD 2021	County Board adoption		